



**A CONFIGURA AND CET MATERIAL
HANDLING OVERVIEW FOR SPEEDRACK
DISTRIBUTOR DAYS!**

OUR COMPANY

Grand Rapids, MI

Cincinnati, OH

Linköping (HQ)

Berlin

Tokyo

Kuala Lumpur

275+

\$41m

19k+

300+

Employees

Sales (USD)

CET licenses

Customers worldwide

CET is designed to serve as **the system of truth** from early-stage concept through specification and ordering, supporting rapid iteration across multiple stakeholders.



CET MATERIAL HANDLING

CET Material Handling (MH) is Configura's specialized solution for designing, specifying, and selling complex material handling systems.

It enables integrators, consultants, and end users to create accurate concept layouts, generate proposals, and deliver high-quality customer-ready visuals faster than traditional workflows.





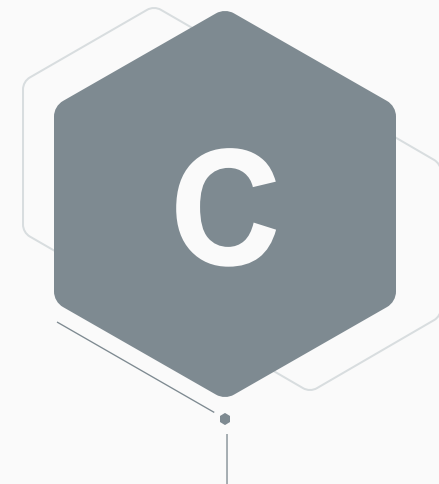
Parametric

We use parameters to define content variations



Graphical

We use graphics for natural interaction



Configuration

We use configuration rules to eliminate design errors and manage product complexity

WHAT IS CET?

CET is Configura Extension Technology: Software that helps you design, specify, present, and order large-scale projects accurately and efficiently.

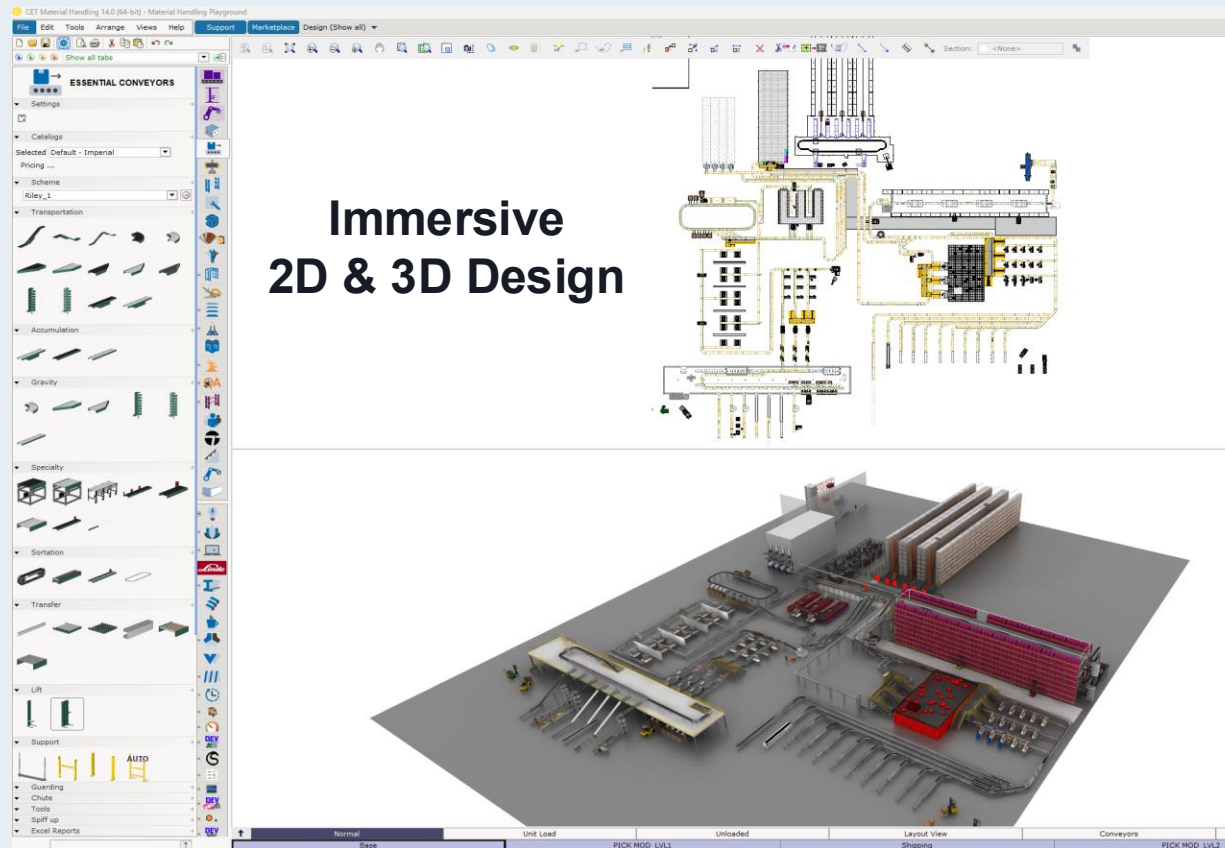


Our Vision

Our Vision is to be the world's **most intelligent platform** for designing sustainable, efficient and beautiful spaces

Extensions are added to the platform for libraries, manufacturers specific solutions or integrations.

Immersive 2D & 3D Design



BOM & Proposal

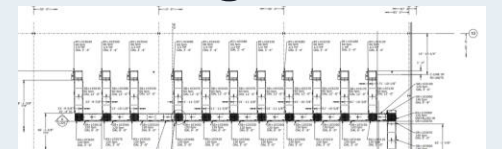
Item	Qty	Description	Unit	Price
1	1	CONVEYOR LINE ELEVATION 20' (TYPICAL) TOP OF RAIL HEAD	LINE	1000.00
2	1	10' RAIL HEAD RAIL END ASSEMBLY	RAIL	100.00
3	1	SAFETY PLANT AND RAIL CONVEYOR, ENVELOPE	CONV	1000.00
4	1	CONVEYOR CONVEYOR	CONV	100.00
5	1	CONVEYOR RAIL	RAIL	100.00
6	1	CONVEYOR RAIL	RAIL	100.00
7	1	CONVEYOR RAIL	RAIL	100.00
8	1	CONVEYOR RAIL	RAIL	100.00
9	1	CONVEYOR RAIL	RAIL	100.00
10	1	CONVEYOR RAIL	RAIL	100.00
11	1	CONVEYOR RAIL	RAIL	100.00
12	1	CONVEYOR RAIL	RAIL	100.00
13	1	CONVEYOR RAIL	RAIL	100.00
14	1	CONVEYOR RAIL	RAIL	100.00
15	1	CONVEYOR RAIL	RAIL	100.00
16	1	CONVEYOR RAIL	RAIL	100.00
17	1	CONVEYOR RAIL	RAIL	100.00
18	1	CONVEYOR RAIL	RAIL	100.00
19	1	CONVEYOR RAIL	RAIL	100.00
20	1	CONVEYOR RAIL	RAIL	100.00

Business Proposal

Renders & Videos



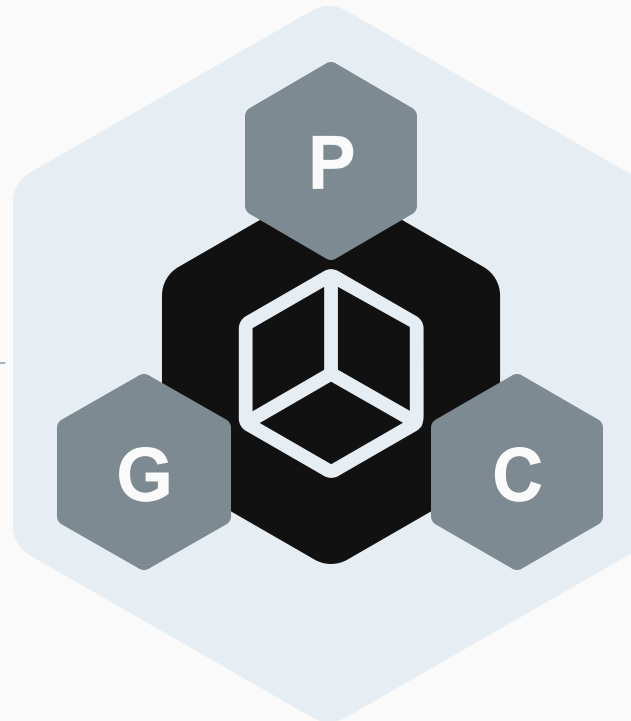
Drawings & Docs





Reduce Costs:

- Automate common tasks
- Perform real-time feasibility checks
- Eliminate specification and order-entry errors
- Improve BOM accuracy at concept
- Increase sales team retention
- Decrease time to train new employees



Increase Revenues:

- Sell and propose faster and more easily
- Increase speed to market
- Improve customer service
- Access real-time product information



Built-In Intelligence Prevents Errors

Rules-based PGC validates layouts in real time, catching issues before they become costly.



Instant Quotes from Live Designs

BOMs and pricing update automatically as designs change, accelerating quoting and revisions.



Clear 2D & 3D Visualization

Interactive layouts and visuals help all stakeholders understand, review, and approve designs faster.



One Connected End-to-End Platform

CET unifies design, quoting, and integrations, creating a single source of truth across teams.

OUR MH ECOSYSTEM

TO NAME A FEW...

PGC EXTENSIONS



MH LIBRARY



INTEGRATORS / CONSULTANTS / END-USERS





CET MATERIAL
HANDLING



MODEX 2024 MHI Best IT Innovation
Award Winner



By adopting Configura's CET platform, Dematic transformed its approach to material handling solutions, achieving significant improvements in efficiency, customer satisfaction, and operational agility. The partnership continues to drive innovation and collaboration within the industry.

 **DEMATIC**



**Engineering
time reduced
by 40%**



**Firm estimate
times reduced
by 30%**

- Partner since 2016
- 2,000+ users
- Global Implementation

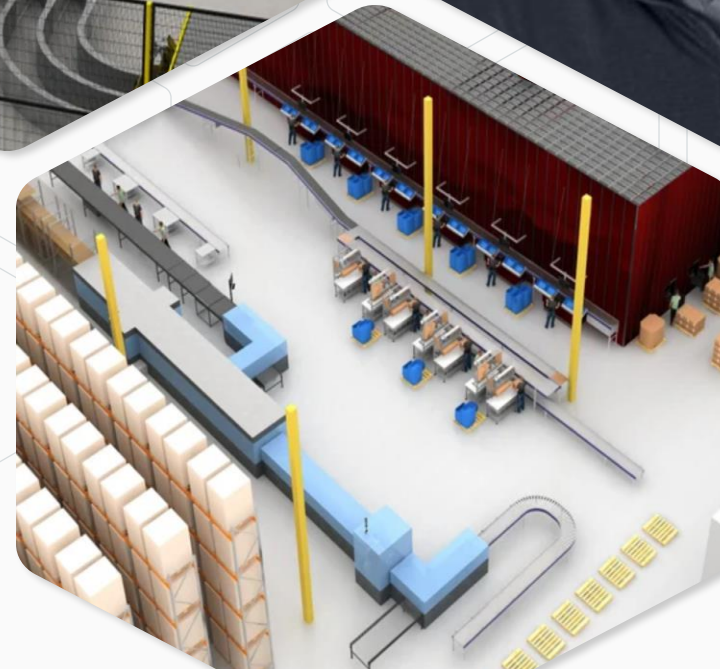
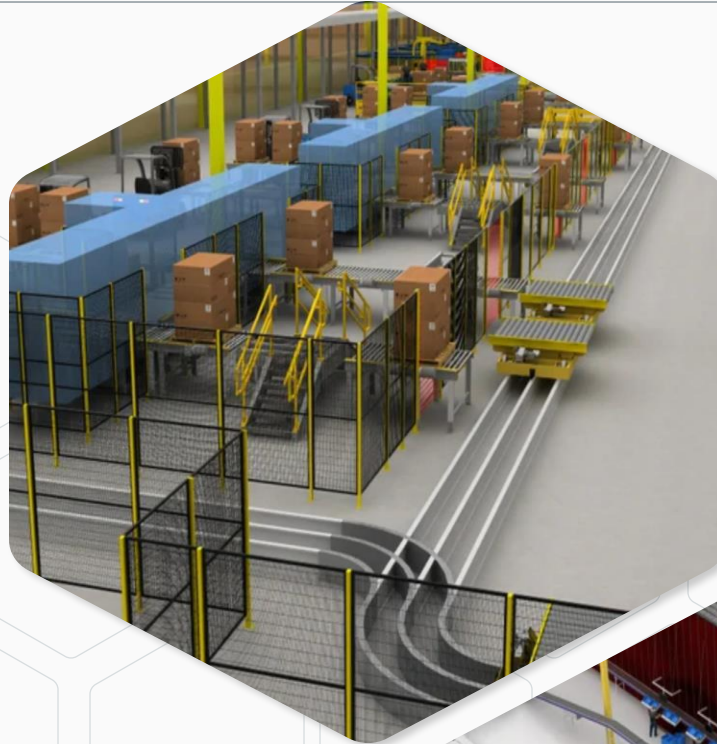
WHO USES CET?

BASTIAN

Bastian
SOLUTIONS
a TOYOTA ADVANCED LOGISTICS company

"It used to be a multi-person **week**-long effort to compile beautiful 3D renders for customers to see at the final stage, and now can be shown every step of the way in **minutes**—**Sales is going nuts over it.**"

Matt Haan, Consultant
Bastian Solutions



Cincinnati October 6-8

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For \$75off Your Ticket!



We're more than just giving you a product to solve your problems.

**We are giving you a platform
to solve *industry* problems.**



Designing Your
Warehouse
in 3D



Free September Webinar Series

September 3, 10, 17, 24
10am - 10:30am EDT

What You'll Learn

- Recommended warehouse design workflows
- Advanced editing tools and time-saving techniques
- CAD and PDF floor plan imports
- Professional customer deliverables and presentations
- Live demonstrations and Q&A



Configura

As warehouse projects become more complex and customers expect faster turnaround times, design technology has become a competitive advantage.

This September we're hosting a free four-part webinar series focused on helping distributors get more from the Speedrack CET Extension in CET Material Handling by Configura.

Whether you're exploring CET for the first time or looking to improve your current workflow, these sessions will provide practical techniques you can immediately apply to your projects.

Why CET?

[Speedrack in Configura CET](#) helps users:

- Design warehouse layouts faster
- Create accurate, client-ready drawings
- Automatically generate Bills of Material (BoM) with real Speedrack parts
- Improve proposal speed and professionalism
- Deliver a better customer experience
- Win more business

