

Going Bananas for Better Storage

A FAN-FIRST WAREHOUSE BUILT TO KEEP MERCH MOVING

Speedrack Products Group, in collaboration with Apex, helped the Savannah Bananas transform their merchandise operation with a scalable warehouse storage solution designed for speed, organization, and growth. As the Bananas' fan base and online merchandise demand continued to surge, the team needed a warehouse built to support fast-paced fulfillment and game-day readiness.

The new 100,000-square-foot facility, more than double the size of the previous warehouse, was designed to maximize storage capacity while streamlining inventory flow. Speedrack supplied high-quality selective pallet rack systems while Apex led the layout design, budgeting, planning, and installation.



The Challenge

- **Built for Bigger Crowds and Bigger Demand:** The Savannah Bananas needed a warehouse solution capable of supporting rapidly increasing merchandise demand across e-commerce fulfillment and live events. Inventory needed to move efficiently, storage space had to scale vertically, and workflows needed to remain flexible enough to keep pace with the team's growing national presence.
- **Smarter Movement Across the Warehouse:** The operation also required material handling equipment that could safely and efficiently navigate tight warehouse aisles while supporting long shifts and fast inventory movement.



GOING BANANAS FOR BETTER STORAGE



KEY FEATURES

High-Capacity Pallet Rack Systems

Installed selective pallet rack systems designed to maximize vertical storage and improve inventory organization. Approximately one-quarter of the warehouse footprint was dedicated to pallet rack, creating more than 1,500 pallet positions for merchandise storage and fulfillment.

Optimized Merchandise Flow

Designed dedicated receiving, picking, and packing zones to streamline product movement from inbound inventory to outbound fulfillment, helping the Bananas efficiently support both game-day and e-commerce demand.

THE SOLUTION

By combining Speedrack's durable pallet rack systems with Apex's warehouse design and installation expertise, the Savannah Bananas gained a storage solution built for long-term growth and operational efficiency. The collaborative approach created a warehouse environment that supports faster fulfillment, better inventory organization, and improved space utilization.

The Savannah Bananas are now equipped with a warehouse storage solution designed to support continued growth, smoother workflows, and high-volume merchandise fulfillment. With over 1,500 pallet positions, optimized warehouse flow, and efficient material handling equipment, the operation is built to scale alongside Banana Nation—without missing a beat.



The result is a scalable, fan-first warehouse operation that helps the Bananas keep merchandise moving quickly, whether fulfilling online orders or preparing for packed stadiums across the country.

